

CALL FOR PAPERS

Registration & Fees

Early Bird Registration: (Deadline: June 20, 2025)
Non-members \$250 USD / Members \$200 USD / Students \$100 USD

On-Site Registration:
Non-members \$300 USD / Members \$250 USD / Students \$150 USD

*The 2025 AKHT International Conference will be held in conjunction with APTA Conference in Busan, Korea

- Sejong Stay accommodation is available for conference attendees at a 50% discounted rate. Participants planning to use Sejong Stay are kindly requested to pay the discounted accommodation fee along with their registration fee.

- Special Rates are available to those who will register to both AKHT and APTA Conferences

- Free transportation(bus) will be provided to those who will attend both AKHT and APTA Conferences

- Please send your inquiries on special registration rate / complimentary transportation to akht2024@naver.com

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 **KOREA TOURISM ORGANIZATION**

2025 AKHT International Conference in Seoul, Korea

Enhancing Sustainability of Global Tourism Industry through Innovation of ESG Management

Venue: Gwanggaeto Convention Center & Daeyang AI Center, Sejong University, Seoul, Korea

About the Conference

The Academy of Korea Hospitality & Tourism (AKHT) is pleased to announce the 2025 AKHT International Conference in Seoul, Korea. This conference aims to explore and advance sustainable tourism and hospitality practices by emphasizing ESG management innovation in tourism and hospitality. Scholars, researchers, industry experts, and students are invited to contribute cutting-edge research to this global academic event.

Scope Topics

- ESG Management Strategies in Hospitality and Tourism
- Sustainable Development in the Global Tourism Industry
- Hospitality Firms' Innovations in ESG Practices
- Tourism Industry Recovery and ESG Management
- Environmental Policies in the Tourism Sector
- Ethical Tourism and Responsible Business Practices
- Case Studies of ESG Applications in Hospitality and Tourism
- Any other areas of general management and hospitality/tourism

Submission Guidelines

Abstract Submission:

Abstracts should not exceed 3,000 words.
Abstracts should include paper title, all author(s)/affiliations, and keywords.

Full Paper Submission:

Papers should be between 5,000 and 8,000 words, following APA 7th edition format.

Submissions must be in either English or Korean.
Papers should be original (and not previously submitted published elsewhere).

All submissions should be sent to akht2024@naver.com as email attachments

* Outstanding conference papers will be given full consideration for publication in the following journals affiliated with the conference. For those who do not wish to be considered for journal publication, full paper submissions are not necessary.

- Sustainability (SSCI)
- Journal of Distribution Science (ESCI/SCOPUS)
- Journal of the Academy of Korea Hospitality & Tourism (KCI)
- Young Consumers (SCOPUS Q1)
- Asian Journal of Business Research (AJBR) (SCOPUS Q2)

IMPORTANT DATES (Abstract submission deadline extended)

June 6, 2025

Abstract Submission
Deadline

June 13, 2025

Notification of Acceptance

June 20, 2025

Full Paper Submission and
Early Bird Registration Deadline

July 4-6, 2025

Conference Dates

Organizing Committee

Seul Ki Lee, PhD (Sejong University)
Kiattipoom Kiatkawsin, PhD (Singapore Institute of Technology)
Ian Sutherland, PhD (Sogang University)

For Further Information

Email: akht2024@naver.com
Website: <https://akht.or.kr/>

Organizer:

The Academy of Korea Hospitality & Tourism (AKHT)

Hosted by:

Sejong University, Seoul, Korea

Sponsored by:

Korea Tourism Organization, Responsible Borneo, NextResearch, MDPI

REGISTRATION:



We look forward to your participation in making this conference a platform for insightful discussions and networking opportunities in the field of ESG management and sustainable tourism.